NOK LEARNING HUB

LEARNING & DEVELOPMENT & AI PROGRAM

AI FOR TRAINING

FROM TRAINING NEEDS TO MEASURABLE ROI, LET AI LEAD THE WAY.

16 HOURS | 2 DAYS

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ABOUT
NOK TALENT SOLUTIONS HUB

Learning

Development

Performance

NOK Talent Solutions Hub is a specialized platform focused on modernizing recruitment and talent processes through practical, high-impact learning experiences. We deliver hands-on training programs designed to integrate AI and automation into everyday recruiting workflows to turn modern knowledge into workplace efficiency.

Empowering People

Strengthening Capabilities

Driving Performance

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ABOUT
MOHAMED KHALED RAMADAN

Mohamed Khaled Ramadan is a Strategic L&D Manager and Training Director with 15+ years of experience designing, scaling and directing enterprise learning across telecom, BPO, e-commerce, hospitality, consulting and education.

He builds L&D functions from the ground up, from TNA and competency frameworks to LMS deployment, turning business objectives into measurable capability.

A Six Sigma Black Belt (CSSBB) and MBA holder, he is also LXD, CTP and PMP certified, with proven Kirkpatrick and Phillips ROI evaluation experience.

His experience includes Fairmont, Radisson Blu, Philip Morris Misr, Orange, Etisalat UAE, Unifert and Sutherland.



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THE CORE IDEA

“AI drafts and accelerates. Humans diagnose, decide, verify and approve.”

Day 1

“Research, TNA & Objectives.”

Day 2

“Design, Develop & Evaluate.”

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THE GAP

L&D professionals often struggle with:

- Not knowing which AI tool fits each stage.
- Vague prompts that give generic results.
- Accepting AI content without checking evidence or bias.
- Linking learning to behaviour and business results.

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THE TRANSFORMATION

From: Vague prompts. To: Structured R-C-T-F-C. prompts	From: One tool for everything. To: The right tool at every step.
From: Unchecked AI output. To: Verified, human-approved content.	From: Training activities. To: Measurable behaviour and ROI.

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DAY 1 DETAILS

RESEARCH, TNA, AND OBJECTIVES

1. AI Foundations & Prompting.	2. Research & Evidence.
3. Training Needs Assessment.	4. Objectives & Outline.

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DAY 2 DETAILS

DESIGN, DEVELOPMENT, AND EVALUATION

5. Instructional Design & Media.	6. Games & AI Simulations.
7. Kirkpatrick Evaluation & ROI.	8. Governance & Capstone.

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PARTICIPANT OUTCOMES

Participants will be able to:

- Choose the right AI tool for each L&D stage.
- Write structured prompts and verify AI evidence.
- Run an AI-assisted TNA and find root causes.
- Write SMART, Bloom-aligned objectives.
- Build materials, games and role-play simulations.
- Plan Kirkpatrick L1–L4 evaluation and ROI.

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BUSINESS IMPACT

Build stronger L&D capabilities through:

1. Speed Draft research, content and surveys faster.	**2. Quality** Align objectives, activities and assessments.
3. Impact Connect learning to behaviour and results.	**4. Trust** Protect data and keep humans in charge.

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CONTACT US

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Trainer: **Mohamed Khaled Ramadan,**
Strategic L&D Manager.